www.WhitewaterCareerCenter.org

GRAPHIC DESIGN

WHITEWATER CAREER CENTER



PROGRAM OVERVIEW

In this program, students explore how to plan, design, and analyze visual solutions for real-world communication challenges. They learn to combine imagery, text, and layout to create effective messages for advertising, promotional materials, displays, and more.

Students build communication skills through group critiques and by working directly with local clients, gaining experience in professional collaboration. Hands-on training emphasizes proper production methods for both large- and small-format printing. Second-year students expand into multimedia design and develop a professional portfolio, preparing them for college and careers. Throughout the program, students work with Adobe Creative Cloud Suite, the industry-standard software for design.

YOU WILL LEARN

- Design principles & elements
- How to implement conceptual designs
- How to critique others & work with clients
- Professional production methods for print and digital media
- Industry software



MEET COLTON

FUTURE DESIGNER.

Lincoln High School and Graphic Design student at Whitewater Career Center

GRAPHIC DESIGN

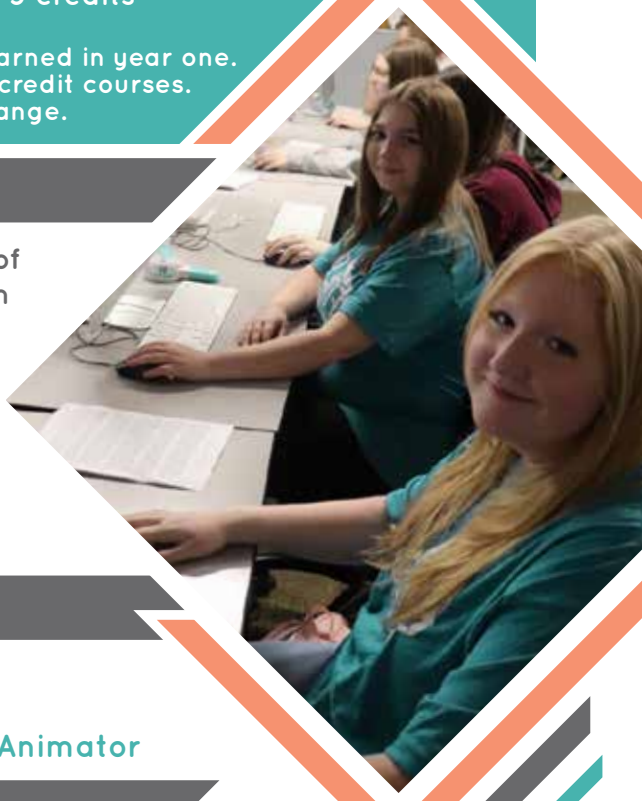
CERTIFICATION & DUAL CREDITS

Adobe Creative Cloud Software Certifications
Adobe Certified Professional - Illustrator
Adobe Certified Professional - Photoshop
Adobe Certified Professional - InDesign

Ivy Tech Dual College Credits

VISC101	Design Fundamentals	3 credits
VISC102	Raster Graphics I	3 credits
VISC113	Typography	3 credits
VISC114	Graphic Design I	3 credits
VISC115	Vector Graphics & Pub Design I	3 credits

Certifications are earned in year one and two. Dual credits are earned in year one.
Students must meet the eligibility requirements to enroll in dual credit courses.
* Certifications and dual credit courses offered are subject to change.



NEXT CAREER STEPS

Graduates of Graphic Design are prepared for a wide range of creative career paths. Students may continue their education in 2- and 4-year degree programs in graphic design, visual communications, marketing, or related fields. Others choose to enter the workforce directly in positions such as junior designer, print production assistant, or digital media support roles. Many graduates also freelance or build client portfolios while pursuing higher education, gaining valuable real-world experience alongside continued training.

POTENTIAL CAREERS

- Graphic Designer
- Marketing Specialist
- Art Director
- Web Designer
- Photographer
- Multimedia Artist & Animator

COURSE INFORMATION

Cluster: Arts, AV Tech, and Communications Pathway: Digital Design

GRAPHIC DESIGN YEAR I

DOE Course Codes:

7140	Principles of Digital Design	1 credit per semester
7141	Digital Design Graphics	1 credit per semester
5550	Graphic Design & Layout	1 credit per semester

Co-requisites: Courses must be taken concurrently
Recommended Grade Levels: 11, 12

GRAPHIC DESIGN YEAR II

DOE Course Codes:

7246	Digital Design Capstone	3 credits per semester

Prerequisite: Year I
Recommended Grade Level: 12

Centerville | Connersville | Franklin County
Lincoln | Rushville | Union County

WHITEWATER CAREER CENTER

1300 Spartan Drive • Connersville, IN 47331 • 765.825.0521